



MINUTES
SCOTTSDALE CITY COUNCIL
BUDGET SUBCOMMITTEE
Public Meeting
Friday, April 2, 2004
City Hall Kiva Forum
3939 Drinkwater Blvd
Scottsdale AZ 85251

CALL TO ORDER

The meeting was called to order at 9:02 A.M.

ROLL CALL

Subcommittee: Councilman Bob Littlefield, Chairman
Vice Mayor Wayne Ecton
Councilman David Ortega

Staff Present for Service Area Discussions:

Jan Dolan, City Manager
Craig Clifford, Chief Financial Officer
Art Rullo, Budget Director
John Little, Downtown Executive Director
Michelle Korf, Downtown
Frank Jacobson, SCC, President & CEO
Lori Ryan, SCC, VP of Finance & Admin
Dave Roderique, Economic Vitality General Manager
Rachel Sacco, Pres. Scottsdale Convention & Tourism Bureau
Kathy O'Connor, Tourism Manager
Kathy Montalvo, Budget Liaison
Ed Gawf, Deputy City Manager
Judy Register, Citizen & Neighborhood Res. General Manager
Raun Keagy, Neighborhood Resources Director
Carrie Abts, Budget Liaison
Kroy Ekblaw, Planning and Development Services
Bob Cafarella, Preservation Director
Roger Klingler, Asst. City Manager
Al Dreska, Municipal Services General Manager
Mary O'Connor, Transportation General Manager
Janet Secor, Transportation Department Advisor
Scott Gray, Airport Director
Rick Gregoire, Water Resources
David Mansfield, Water Resources General Manager
Joyce Gilbride, Budget
Holly Christian, Police Budget Manager
Alan Rodbell, Chief of Police
Mark Eisen, Homeland Security Director
Lisa Murphy, Accounting Director

GENERAL BUSINESS

This meeting was video-taped for those wishing to view in detail.

Review the proposed FY 2004/05 Budget by Service Area

Cultural Services Contract (Continued from March 23rd Agenda)

John Little, Frank Jacobson, Michelle Korf, and Lori Ryan were present to answer questions in regard to expenses for Scottsdale Museum of Contemporary Art (SMOCA) and Scottsdale Center for the Arts (SCA), salary increases, security personnel, efforts of the Downtown Group, increase in revenues, terms of the contract, and Culture Quest. Mr. Jacobson noted their proposed budget would not go to their Board of Directors until April 27, and he would provide that information to the Council as soon as possible.

Tourism Support

Dave Roderique, Rachel Sacco, and Kathy O'Connor reviewed the marketing plan, signature events, opportunities for film and photography events, the office relocation to the Galleria, the target market for publicity, partnerships with Travelocity and others.

City Planning Services

Citizen & Neighborhood Resources: Ed Gawf, Judy Register, Raun Keagy, and Carrie Abts, were present to discuss partnerships for naming rights, code enforcement issues, and out-sourcing possibilities.

Economic Vitality: Dave Roderique, Kathy O'Connor, and Kathy Montalvo, explained the need for two new FTEs, bringing new jobs to Scottsdale, out-sourcing possibilities, the value of GPEC, and downtown RFPs.

Fire Transition Cost Funding (moved ahead on agenda for timing purposes)

Jan Dolan, Craig Clifford, Art Rullo, and Lisa Murphy discussed the Capital and Operating Budgets for transitioning the Fire Department to the city, purchases of equipment from Rural Metro as well as new equipment, the process for purchasing new equipment, out-sourcing issues, hiring a Fire Chief by 7/1/04, the need for a staff of either 214 or 255 depending on whether there are 3 or 4 on a truck, the need for 23 new vehicles, and communication/radio issues.

City Planning Services (Continued)

Planning and Development Services: Ed Gawf, Kroy Ekblaw, and Dan Vandenharn were present to discuss the strict process for doing business in Scottsdale and enhanced customer service areas.

Preservation: Bob Cafarella and Ed Gawf answered questions in regard to in-house legal services and outside help in securing land for the preserve. Mr. Cafarella said legal expenses should drop in the future. Further explanation was given of proposed improvements to the preserve with the proposed sales tax increase.

Transportation and Utility Services

Municipal Services: Al Dreska reviewed the process for streetlight replacement and repairs, and the improved process for maintenance of change orders.

Transportation: Ed Gawf, Mary O'Connor, Scott Gray, and Janet Secor, were present for discussions of reorganization of the department, traffic cameras, conversion of a contract employee to FTE, flight tracking system, and the need to make a decision on an airport tunnel.

Water Resources: David Mansfield, Roger Klingler, and Rick Gregoire addressed questions regarding the need to increase water conservation workshops, restaurant inspections, recycling at car washes. Mr. Mansfield noted they were very comfortable about future water supply for the city.

Financial Services

Craig Clifford, Art Rullo, Joyce Gilbride, and Lisa Murphy were present for discussion of purchasing credit cards, purchase orders, selling surplus property, monthly meter reading vs. bi-monthly or quarterly reading, the drop in tax audit assessment ratio, and additional FTEs.

Proposed Public Safety Sales Tax Uses


Chief Rodbell, Jan Dolan, and Holly Christian were present for discussions. Chief Rodbell discussed the PD's five-year strategic plan. Chief Rodbell further explained a study underway to determine the number of police officers needed and where they're needed. Ms. Dolan expressed she did not feel the 38 new officers would be enough for the future, and that was why the public safety sales tax was so important.

PUBLIC COMMENTS - None

MEETING SCHEDULE - The next public hearings will be held Thursday, April 15 and Monday, April 19, 2004 at 5:00 P.M. in the Kiva.

ADJOURNMENT - With no further business to discuss, the meeting adjourned at 11:58 A.M.

SUBMITTED BY:



Sandy Dragman
Recording Secretary